

GETTING STARTED:

U.S. LAWSHIELD ELEARNING PROGRAM

Congratulations on being enrolled in the U.S. LawShield eLearning affiliate program. Below you will find key information you need to get up and running in this program, and immediately add a new revenue stream to your business.

Program Overview:

Our eLearning affiliate program is a full-service concierge program. From beginning to end, U.S. LawShield has taken care of everything needed for you to offer online courses to your customers.

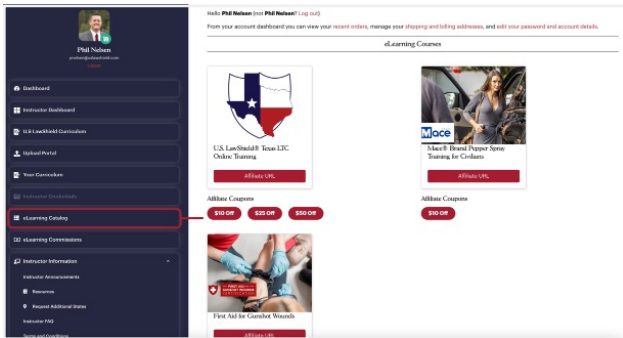
Partnering with U.S. LawShield to offer eLearning courses includes the following benefits:

- You choose the price you want to sell the courses for, and you keep all the money excluding only a 5% merchant and processing fee!
- We act as the merchant and collect payment. Within **your portal account** you will be able to track sales in real-time and request payouts.
- We will design, update and maintain the online courses. You can rest assured they will all be professionally designed and up to date.
- We will provide you with designed ads to place on your website in various standard sizes (i.e. banner, skyscraper, rectangle, etc.).
- If a particular course requires state approval, we obtain that approval prior to posting the course on our site. Rest assured, if you see a course available for sale in your portal account, it is fully compliant and up to date.

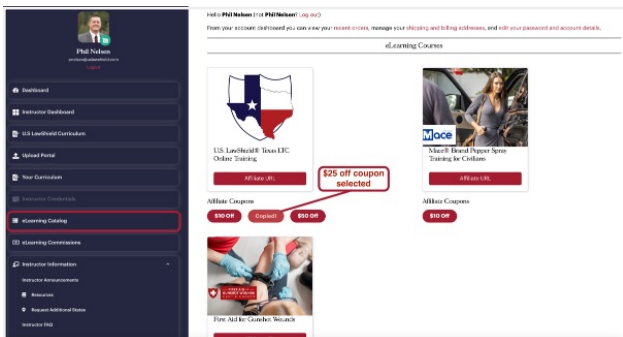


Getting Started:

1. The first step to getting started is to set up your account on the U.S. LawShield Instructor Portal. If you have not done so yet, you can do so by [clicking here](#) and completing the enrollment form. If you have any trouble accessing your account, please reach out to instructors@uslawshield.com.
2. Once your account is set up, your assigned U.S. LawShield rep will submit a request to enroll you in the eLearning program, or you can submit that request yourself to instructors@uslawshield.com.
3. Once your enrollment in the program is approved, you will see that you now have an “eLearning Catalog” tab in your portal. Click on that tab.



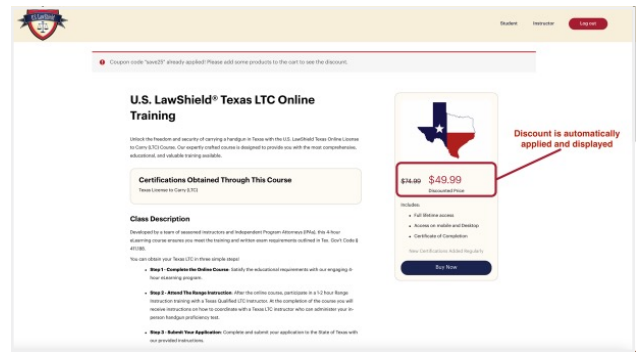
4. This tab will list all of the currently available courses you can sell. Below each course is your unique affiliate link, and a variety of available coupons. The listed price for each course can be seen by visiting your affiliate link. Each coupon button you click on will copy your affiliate link and automatically reduce the sales price of the course by whatever coupon amount you selected. Select the price you would like to sell your course for and copy the link.



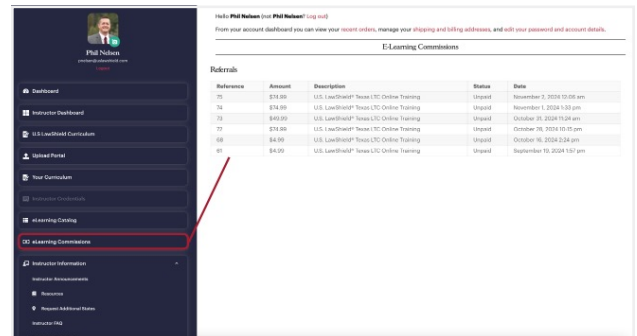
5. Once the link is copied, you can use it to hyperlink any of the digital asset advertisements we have provided, and place them on your website, newsletter or social media.



6. Once a customer clicks on your link they will be taken to the product page, where they will see the original price, and their discounted price with your coupon code applied.



7. On the “eLearning Commissions” tab of your instructor portal account, you will have instant access to sales information once a customer purchases a course using your affiliate link. You will be able to see all sales to date, total revenue collected, status of your payout, and other information.



If you have any questions or concerns about this program, please contact your assigned U.S. LawShield rep, or email instructors@uslawshield.com.



GETTING STARTED:

DIGITAL ASSETS

Below you will find step-by-step instructions to effectively use our resources and optimize your promotional efforts.

Downloading the ZIP File of Images and Videos:

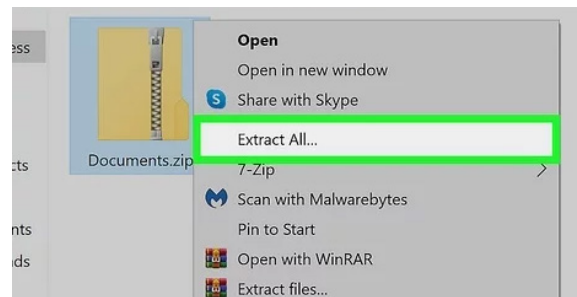
1. Click the provided link in your email or onboarding materials.
2. The link will redirect you to a download page. Click the "Download" button to save the ZIP file to your computer.
3. Choose a folder on your device to store the file, then wait for the download to complete.

[Download Assets](#)

Unzipping the Files:

4. Locate the downloaded ZIP file on your computer.

- **On Windows:** Right-click the file and select "Extract All". Follow the prompts to choose a destination folder.



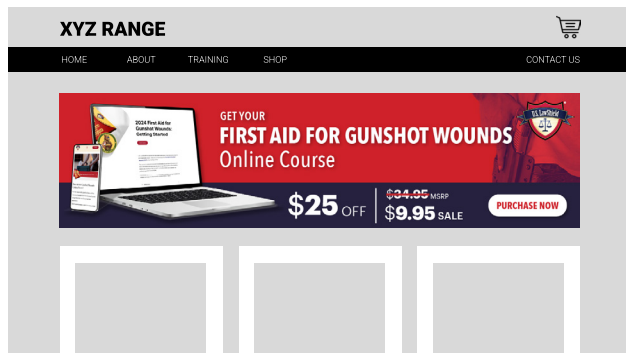
- **On macOS:** Double-click the ZIP file to automatically extract the contents into a new folder.

Name	Size	Date Modified
Archive	--	Today at 8:43 AM
Archive.zip	715 KB	Today at 8:41 AM
ExcelSplitNames.xlsx	10 KB	Mar 26, 2019 at 3:14 PM
1-DataForCharts	787 KB	Mar 20, 2019 at 11:54 AM

5. Once extracted, you will see folders containing images, videos, and other resources. Organize them as needed.

Using Web Banners:

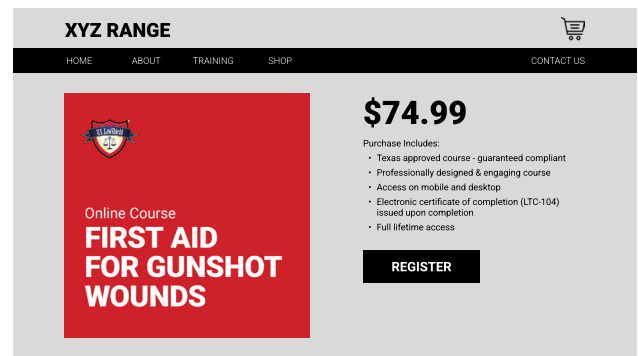
1. Identify where web banners are displayed on your site (e.g., homepage, sidebar, or header).
2. Upload the provided banner images into the appropriate section of your CMS.
3. Link each banner to a relevant product page or promotional landing page using your unique affiliate link provided in the email.
4. Test the banners to ensure they load properly and link correctly.



Discount Banners

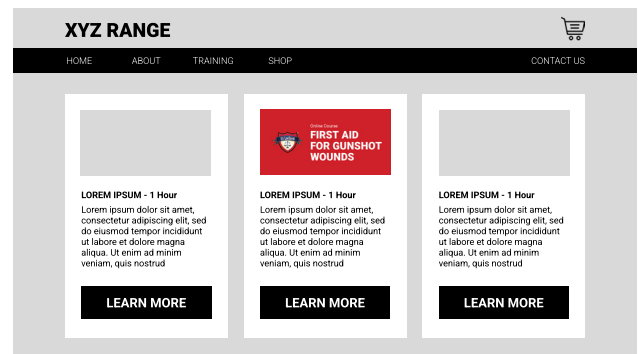
There are a few recognizable locations on your website that will highlight the program and help draw attention to your discounts.

- **Homepage Placement:** Display discount banners prominently at the top of your homepage to grab visitors' attention immediately.
- **Product Pages:** Add banners to specific product pages to highlight discounts or bundle deals for related items.
- **Sidebar or Footer:** Use banners in the sidebar or footer for ongoing promotions, ensuring they don't distract from the main content.



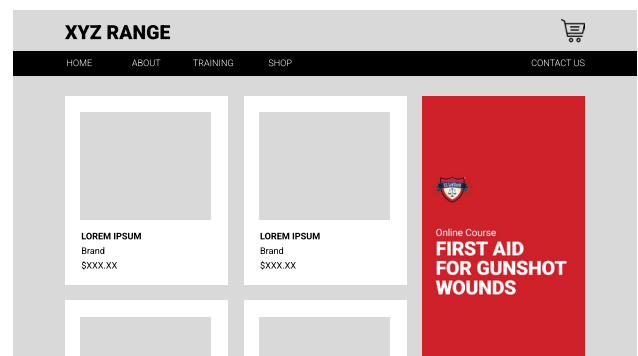
Square Image

- Best used on product page that uses the carousel layout for imagery.
- Also useful for blog posts and thumbnails.



Horizontal Image

- Ideal for product previews or as a thumbnail on a list of products.
- Use as hero images on your landing pages for maximum impact.



Vertical Image

- Perfect for sidebars or multicolumn layouts.
- Use as mobile alternative for ease of access.



GETTING STARTED:

PRODUCT INFORMATION

Below you will find approved product descriptions and frequently asked questions. Accompanying assets can be found in the zip file.

Inputting Product Descriptions on Your Website

1. Log in to your website's backend or content management system (CMS).
2. Navigate to the Products or Catalog section.
3. Select the product you're editing or click Add New Product.
4. Copy and paste the provided product descriptions into the appropriate field.
5. Ensure formatting is clean and consistent. Use bullet points for features or benefits when possible.
6. Save and preview to verify everything looks correct.

First Aid for Gunshot Wounds – Online Course

In an emergency, **every second counts**—would you know what to do? The First Aid for Gunshot Wounds online course equips you with essential lifesaving skills, no prior medical training required. Developed by experts, this course introduces battlefield first aid and tactical medicine concepts in an easy-to-follow format.

What You'll Learn:

- How to assess and treat gunshot wounds to the arm, leg, chest, abdomen, head, and neck.
- The tools and techniques needed to stop bleeding and stabilize a victim.
- Methods to control shock and improve survival outcomes until emergency personnel arrive.
- Practical, real-world applications of first aid in high-stress situations.

This **100% online**, self-paced course provides the critical knowledge needed to take action in a crisis. Learn from anywhere, anytime—because knowing what to do can make all the difference.

Bonus: Every student receives a downloadable reference guide covering key techniques and best practices



Inputting FAQs on Your Website

Below are some frequently asked questions that you may place on the product page.

1. Go to your CMS and locate the FAQ or Support section.
2. Use the provided FAQ document to input questions and answers:
3. Add each question as a header.
4. Input the corresponding answer below the header.
5. Organize the FAQs by category (e.g., Shipping, Returns, Product Usage).
6. Save your changes and test the FAQ section for readability.

Do I need any medical training to take this course?.

No prior medical experience is required. This course is designed for anyone who wants to learn essential first-aid techniques for treating gunshot wounds. The material is presented in an easy-to-understand format, making it accessible for all skill levels.

What will I learn in this course?

You'll learn how to assess and treat gunshot wounds, stop bleeding, stabilize a victim, and manage shock until emergency responders arrive. The course also covers essential first-aid tools and how to use them effectively in real-world situations.

How long does the course take to complete?

The course is self-paced and typically takes 2-4 hours, depending on your learning speed. You can start, stop, and resume at any time to fit your schedule.



GETTING STARTED:

SOCIAL MEDIA

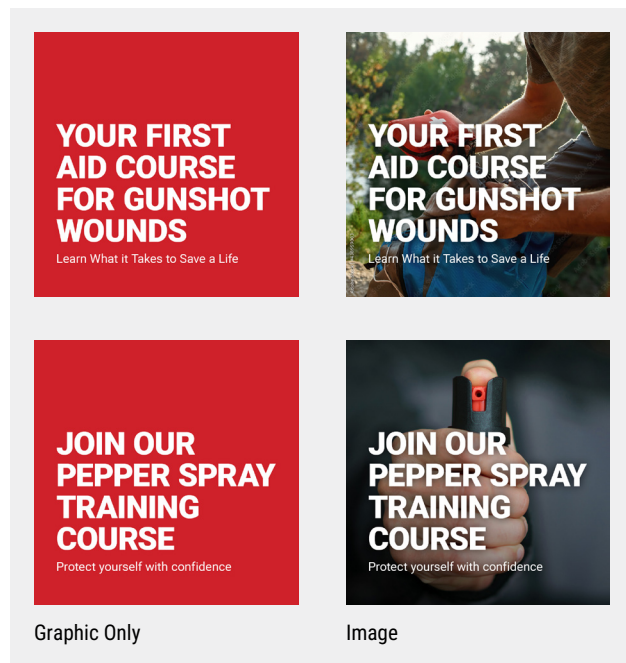
The following sections will guide you on how to effectively use our social media assets, including images, animations, and videos, to maximize your online presence. You'll also learn best practices for posting on platforms like Facebook, Instagram, and TikTok to engage your audience and promote the courses successfully.

Using Our Images for Social Media Posts

1. Choose images that match the theme of your post (e.g., product highlights, promotions, or holiday).
2. Pair the image with engaging captions and hashtags to maximize reach.
3. Schedule or post your content directly through your social media platforms.
4. There are four types of posts available in the zip file provided to you:

Creating an Engaging Caption

1. **Start with a Hook:** Make a bold statement or introduce an intriguing fact.
2. **Highlight the Value:** Clearly explain the benefits and why it is worth their time.
3. **Keep it Concise:** Users skim through content quickly, so keep your caption short and impactful.
4. **Include a Call to Action:** Tell your audience exactly what to do next.
5. **Use relevant Hashtags:** Include hashtags that fit your audience and niche to boost discoverability.



Would you know what to do if someone was shot?

In an emergency, every second counts.

Our First Aid for Gunshot Wounds online course teaches you how to assess and treat injuries, stop bleeding, and stabilize a victim until help arrives. No prior medical training required.

Why this course:

- No medical background needed
- Learn anytime, anywhere
- Includes a free reference guide

Be ready when every second counts.

[Insert Affiliate Link!]

#USLawShield #FirstAidForGSW #GunSafety
#BePrepared #ResponsibleOwnership